

February Newsletter



CLUB ANNOUNCEMENTS

Rich Hohman - Interim General Manager

Dear Members,

Thank you for the warm welcome that I have received since starting the interim General Manager assignment for Troon Golf here at The Club at ArrowCreek. I had been told before arriving that the strengths of the Club were the friendliness of the Members and the beauty of the area – and that is spot on from what I have experienced my first week on property.

My name is Rich Hohman, and I have worked on helping Troon Privé Club transitions for the last two years after serving as the Executive Director at La Quinta Resort and PGA West. I have worked in the golf industry for over 30 years and enjoy helping people and properties plan to operate successfully. I am based out of St. Petersburg, FL and will be working at this incredible Club until a permanent new General Manager is hired and relocates to Reno.

If you have not yet explored some of the Troon Privé benefits that our Members receive – especially access to terrific Troon Privé clubs further south, please [click here](#). Paul, and his team in the Golf Shop, can help you with questions you might have on how to make tee time reservations at the more than 100 other Troon Privé private clubs, as well as the hundreds of resort and public courses managed by Troon all over the country and around the world.

The Advantage Meal Program is being terminated on May 1st. This plan had been carried forward from the previous Management Company's programs – it is not something that Troon offers. With the new amenities and outlets to open later this year at The Club, that model is not going to work going forward. We wanted to do the right thing and get you that information now so that if you wanted to opt out of the Advantage Meal Program starting February 1st and not pay the \$60/month while we have the clubhouse under construction – you may. Please email Walsh Trujillo at walsh.trujillo@theclubac.com to give us notice that you want to terminate the plan effective February 1st and we will remove the monthly charge from your statement.

We are reviewing the blueprints and construction schedules so that we have a very good game plan for opening and operating these exciting new amenities and outlets in the expanded/renovated clubhouse. We know you are excited to know more as well, and we are planning to produce a video tour with narrative that would be made available on YouTube. We will show you the new layout from the latest blueprints and talk about what we anticipate being able to offer to our Members and their guests. We hope that video will be online and available by the end of February.

See you at the Club!

CLUB COMMUNICATIONS

You shared your feedback and we listened!

Over the last few weeks, efforts have been made to streamline Club Communications. We understand what it's like to have tons of messages coming in from several streams, whether it's work emails, mailing lists from your favorite stores (guilty!), or family group texts.

With that, we've limited what Club messages come from where and are moderating their frequency. A summary of this plan is below, and is also being mailed out with your Member Roster contact information update. Feel free to stick this note on your bulletin board or take a screenshot until the information comes naturally.

Speaking of Member Roster info, you should have already received yours in the mail (if not feel free to contact us!). Be sure to 'OPT OUT' if you do not want your contact information shared with our Membership. Once everyone has had a chance to respond we will be creating a digital roster for you to be able to reach out to all of your favorite Club friends (or new ones you may have just met!). This is also the perfect opportunity to update your mailing or email addresses as well as your phone numbers with us.

If you previously unsubscribed to our email news, please let us know and we'll add you back in. The ForeTees app will be the new Amazon Prime, so be sure to download that if you haven't already. And last but not least, we are in the works of a brand spankin' new website launching in the spring which will also have a wealth of reference.

MEMBERSHIP

Walsh Trujillo, Membership Director



It's a whole new month in the brand New Year and Members are still golfing! I am thrilled with the recent favorable weather and seeing Members begin 2021 in the best way possible – fair weather winter golf. The stories coming in of best rounds ever, lowest scores ever – even furthest drives ever – are all truly uplifting and a great way to see our Membership kicking off the 2021 not-yet-actual-golf season.

Golf @ The Club - Did anyone start a Golf Journal?

Fitness @ The Club - Did anyone think about doing any Yoga?

New Year @ The Club - How are your New Year Resolutions faring?

I'll say it once and a hundred times more – our Membership roster is the best amenity at The Club at ArrowCreek (this is the Membership Dept. section right?!). The team and I are so grateful for your support in everything we have been through together over the last year. We honestly cannot thank you enough for your patience, support, and encouragement through crazy times that have been some of our most rewarding as a Team and Club. We want to reassure you we're doing our absolute best to manage the many challenges and opportunities we contend with daily.

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I am thankful for so many great things and great people at The Club and more-so now than ever with the slow build-up of positive news related to curbing the ongoing pandemic and possible return to normalcy. I seriously look forward to never referencing pre-pandemic again while also being able to say this is what The Club at ArrowCreek is all about today and not just what we remember pre-pandemic. It is truly unfair to our newest Members who have not been able to experience a Sold-Out Bingo night or Friday Pub-Club. I encourage everyone to look forward and focus on post-pandemic (hopefully soon) as every Member will enjoy a sincere feeling of camaraderie and the immense Club pride that comes with enjoying life as a Member of The Club at ArrowCreek.

GOLF COURSE UPDATES

Rob Williams, Director of Agronomy

Getting Back to the Basics...

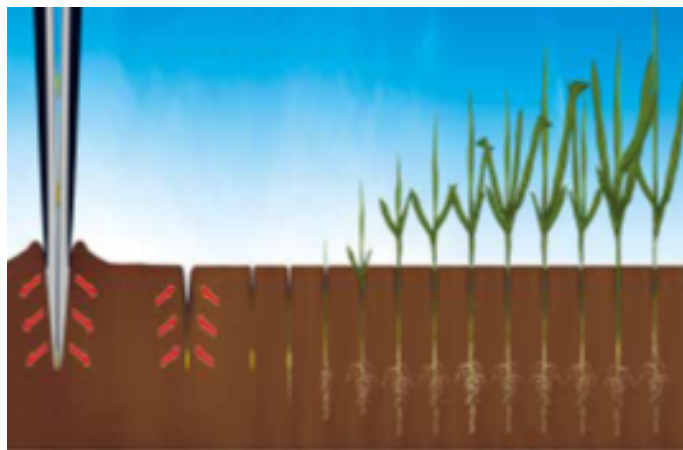
What a winter we are experiencing. Temperatures the first part of January regularly hovered in the 50's and low 60's as a high, and the winds have also been friendly during the day time to allow everybody to enjoy a few rounds of golf during the week.

Golf maintenance has been very busy working on locating and cleaning out drain lines from around greens complexes and also fairway and rough drain lines. A lot of what we are discovering is that more than 90% of all drains we are working on have not collected and then evacuated any water at all for possibly ten years or more! We are excited to find these blocked drains as we can move forward on repairs and improving the function of removing excess water.



Being able to drain our soils more efficiently will allow us to work the soil this coming season to improve the health of rootzone, which leads to stronger grass plant coverage. A healthy soil results in a healthier and more vibrant root system, and this in turn creates a better chance to grow and maintain a strong and resilient turfgrass to play on.

In the spring we will be working on relieving soil compaction and also incorporating an organic fertilizer to help improve the soils structure and make available the essential nutrients needed for healthy growth. We will also be overseeding these less healthy areas early in the spring when the soil temperatures have risen to a warmer temperature suitable for germinating and growing grass seed.



The golf maintenance department is looking forward to the coming growing season with our efforts to improve the quality, esthetics and playing conditions of The Club at ArrowCreek.

GOLF SHOP

Paul Nolen, PGA, Director of Golf

PRIVATE CARTS

We have been approached lately with members inquiring about buying a private cart and keeping it our Cart Facility. Private carts can only be used on the course if a trail fee is paid and it can be driven to the course. Except for a few carts that have been grandfathered in, the club does not store private carts in our facility. For information on the trail fee or yearly cart fee please contact Walsh in the membership office.

REPAIRING BALL MARKS IN THE WINTER

We have received questions regarding if and how to repair ball marks on the greens in the winter when the ground is hard or frozen. If the green is soft enough to make a ball mark, then it is worth it to do your best to repair it. You may not be able to insert your repair tool deep into the ground, but go as far as you can and remember to push forward toward the middle of the mark. Go completely around the mark in this manner and then tap down with your putter. It may not be perfect, but do the best you can...it will be better than not doing anything! Thank you for your assistance and cooperation...let us know if you have any questions.

BAG DROP SERVICE PROCEDURE

You are welcome to drop your bags at the bag drop in the parking lot and then park your vehicle. When you check in at the podium in the cart staging area, you will be given a key to a cart, which you may take out to your car or bag drop (wherever your clubs may be). Due to Covid restrictions we are not allowed to handle your golf bag, but please let the team know at the podium when you check in and we will be happy to do what we can. If you would like to call ahead for assistance, please call the Golf Shop at 775-850-4653.

DID YOU KNOW?

You can find the daily golf course/frost delay information from your home computer or the App!

- When you log in to ForeTees, go to the Golf Homepage and on the left hand side of the page, you will find course information which is updated on a daily basis by 7:00 a.m. at the latest.
- Hit the center FT button on the app and scroll down to Golf Information. Click on 'View Today's Tee Sheet' and then tap on 'Golf' for current course conditions.

GOLF FACILITY HOURS		
Golf Shop Hours	Range/Practice Facility Hours	First Tee Time 10:00a
Open daily 9:00a-5:00p	9:00-4:00p	Last Tee Time 4:00p
(If courses are closed the shop is closed)		Carts must be returned by dusk

GOLF SHOP

Jim Nodurft, PGA, Head Professional

THE 15 FOR 15

Why 15/15? Because it's a **15 minute lesson for just \$15!**

The 15/15 will be on **Thursdays** throughout the winter. All lessons will be in the Performance Center, rain, snow or shine. Here's how:

- Sign up on ForeTees under the lesson tab.
- Choose my name, Jim Nodurft.
- Go to the Thursday date you want and pick a time.
- Once booked, simply meet at the Performance Center on the date and time you choose.

LESSON SCHEDULE

February

4th– Putting. An evaluation of your putting stroke and recommendations for improvement.

11th– Pitching. How to control distance to get on the dance floor consistently.

18th– Driver. Ways to increase ball and clubhead speed.

25th– Player's choice. Pick whatever you want to work on.

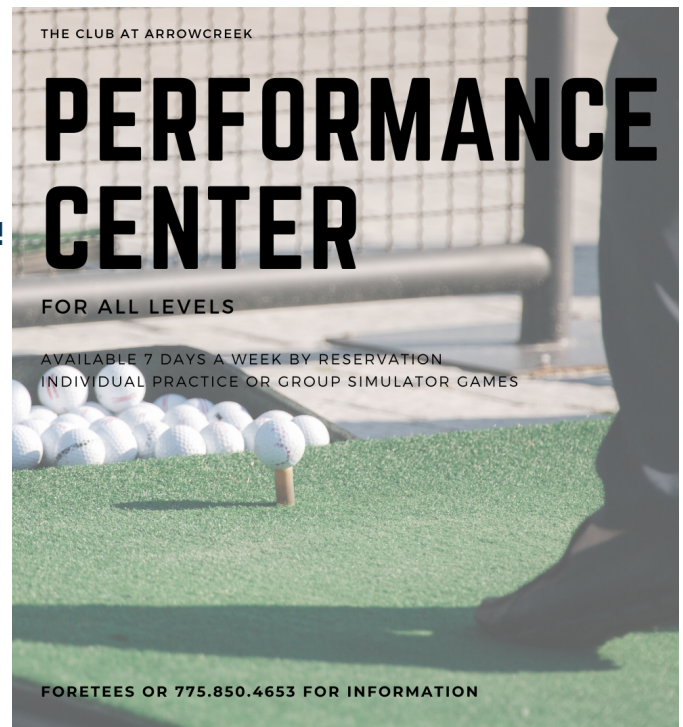
LADIES SIMULATOR LEAGUE

We had some inquiries about a Ladies Simulator League and we thought we would try a six team league in February and March. The League will be 2 women teams playing 9 hole best ball net match play matches. The League will be on Thursday evenings at the Performance Center. Cost is \$50 per team for prizes and \$10 per person simulator fee each league night. Sign up on ForeTees under the Event tab. (First six teams to sign up) or call the Golf Shop with questions.

CLUB FITTING

Wanting new clubs this year? Don't buy off the rack! Get fit specifically for you. The new TaylorMade Sim 2 woods and iron components are now in. Callaway's new Epic Speed and Epic Max should be in by mid February. Call Jim or Billy to schedule a club fitting today, 775-850-4653

With the cold weather impacting our ability to get on the courses - please take advantage of our state-of-the-art Performance Center. We have the latest technology to improve your game - and we have heaters! Please contact Jim Nodurft at jim.nodurft@theclubac.com.



DINING AT THE CLUB

Nathaniel Brethold, Assistant General Manager

We have temporarily named the pool café as Drift + Dwell as it is being set up to comfortably shield you from our inclement weather while enjoying the company of your guests with delicious food and beverages. Our team has been preparing the space with some temporary décor and additional warm touches to develop an experience that we all can be proud to patron and invite guests. Our team has also composed a new menu with some delicious comfort food to make us all happy during the cold winter months, and training to ensure that these creations are delivered to you with the warmth of service and attention to detail you'll come to expect from dining at your Club.

Drift + DWELL

a pop-up dining experience

DINING AT THE CLUB

Reservations are required to dine with us so please utilize ForeTees or call 775-850-4471 ext 204.

Tables are limited to 4 people.
MASKS REQUIRED

Please ensure children are seated with at the table at all times. This ensures their safety and that all Members enjoy their dining experience.

Dining and Curbside
CLOSED MONDAY
Tues-Sunday 11:00a-8:00p

Grab & Go Window
Daily: 8:00a-4:00p

(All hours subject to change
dependent on weather)



Check out some of our new dishes including our Wagyu NY Strip Steak, Bubbling Shrimp with ginger & cherry tomatoes, and Steamed Clams in garlic butter, yum!

UPCOMING EVENTS

Save the Date

Valentine's Day

2/14

Dine in with us

at Drift + Dwell...

or enjoy items TO GO!

Stay tuned for more

information!

Valentine's Day is almost upon us. Be sure to make a reservation on ForeTees for a table to celebrate with your loved ones!

Not comfortable dining out yet? Don't worry, we will have a delicious take out meal available for you to enjoy in the comfort of your own home.

Planning on hosting a Super Bowl party to watch the battle of the QB's? Let The Club cater for you!

Pre-order your food by giving us a call at 775-850-4471 ext 204.

Food To Go

Sun 2/7

Sides

Serves 8-10

House Green Salad\$25.00

Caesar Salad\$25.00

Potato Salad\$25.00

Fresh Fruit Salad\$25.00

Snacks

Serves 8-10

That's a Wrap! Sandwich Tray\$40.00

Assorted Veggie Tray\$35.00

Buffalo Chicken Dip with Chips\$35.00

Homemade Guacamole with Chips\$35.00

Wings & Slices

Chicken Wings ... 2 Dozen \$40, 3 Dozen \$58, 4 Dozen \$76

2 Topping Pizzas\$12.00

AQUATICS & FITNESS

Victoria Keogan, Aquatics Director

GOLF FITNESS: ZOOM WORKSHOP

Join Victoria Keogan, Dana DeSarle, and Billy Garrity for a Zoom workshop to learn exercises to improve your golf game. Victoria and Dana are both certified through the Titleist Performance Institute (TPI) and are both certified personal trainers. Billy and Dana are golf instructors here at The Club At ArrowCreek. They will lead you through warm-up exercises, as well as various exercises for mobility and strength throughout the body and explain how they relate to the game of golf.

Golf requires the shoulders, upper or thoracic spine, wrists, hips, and ankles to all have good mobility and flexibility. While at the same time, the elbow, shoulder blades, pelvis and lower or lumbar spine, knees, and feet must be stable and strong. To achieve mobility and stability throughout the body, and thus improve your golf game, join us online by RSVP'ing on ForeTees.

Thursday, February 18th at 5:00pm – 5:30pm

PERSONAL TRAINING

Schedule personal training sessions with Victoria, or find out more Victoria.Keogan@theclubac.com.



FITNESS CLASSES

Sign up on ForeTees for the complimentary fitness classes below. The walking club will meet at the clubhouse, or a specified location on ForeTees. Make sure to sign up at least 12 hours in advance for the meeting location. Email Victoria.Keogan@theclubac.com if you have any questions.

	TUE	WED	THUR	FRI	SAT
9:00-9:30AM	Zoom: Mat Pilates	Zoom: PiYo	Zoom: HIIT	Zoom: Barre	Zoom: Cardio Blast
9:45-10:15AM	Zoom: Vinyasa Yoga		Zoom: Restorative Yoga		Zoom: Simple Stretch Yoga
10:15-11:00AM		Walking/Snow Shoe Club			



FOR ALL AREAS OF THE CLUBHOUSE



The Club at ArrowCreek strives to maintain an environment that is both fun, safe and comfortable for all Members. We want all of our Members to feel welcomed and included therefore it is expected that Members and guests, including children, dress appropriately for the atmosphere of the Club. The Club reserves the right to make determinations regarding questionable or inappropriate attire. You may be asked to change if deemed necessary.

Masks must be worn at all times unless actively eating & drinking

For Gentlemen

Club Casual:

Shirts with sleeves or polos,
turtlenecks, slacks or dress shorts.
Jeans with no holes, rips, tears or frays.
No tank tops or workout clothes.

For Ladies

Club Casual:

Dress slacks or capri pants,
golf skorts and shorts.
Jeans with no holes, rips, tears or frays.
No bare midriffs or halter tops.
No workout clothes.

Cancellation Policy

We require a 48 hour prior cancellation (or more if stated in event description) for all Club events. If there is not a 48 hour cancellation, 50% or more of the event cost may be charged per person to your member account. Thank you for your consideration.

Interim General Manager - Rich Hohman
Assistant General Manager - Nathaniel Brethold
Membership Director - Walsh Trujillo
Director of Golf - Paul Nolen
Head Golf Pro - Jim Nodurft
Accounting - Karin Cooper
Food & Beverage Director - Monica Lara-Yanez
Event Sales - Cassie Pete & Samantha Olson
Director of Agronomy - Rob Williams
Superintendent - Daniel Palin
Aquatics Director - Victoria Keogan

Thank you for being a Member!

The Club at Arrowcreek
2905 Arrowcreek Pkwy
Reno, NV 89511

Clubhouse: 775-850-4471
Golf Shop: 775-850-4653

www.theclubatarrowcreek.com

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The Club at ArrowCreek



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FERUARY CALENDAR

						
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
31	1	2	3	4	5	6
			INDOOR HUMP LEAGUE			
7	8	9	10	11	12	13
SUPER BOWL	TBD	TRIVIA NIGHT	BOOK CLUB	INDOOR HUMP LEAGUE		
14	15	16	17	18	19	20
VALENTINE'S DAY	TBD		INDOOR HUMP LEAGUE	ZOOM GOLF FITNESS	LENT DINNER SPECIAL	
21	22	23	24	25	26	27
	TBD		INDOOR HUMP LEAGUE	BINGO NIGHT	LENT DINNER SPECIAL	
28	1	2	3	4	5	6
	MARCH		INDOOR HUMP LEAGUE		LENT DINNER SPECIAL	
	TBD					