

A scenic view of a golf course under a bright blue sky with scattered white clouds. In the foreground, a large white lily with green leaves is in a clear glass vase, which sits on top of a large wooden barrel. The barrel is positioned on a green lawn. In the background, a golf course stretches out, with a line of houses on a hill to the left and distant mountains on the horizon.

**August 2019**

# **The Club at ArrowCreek**

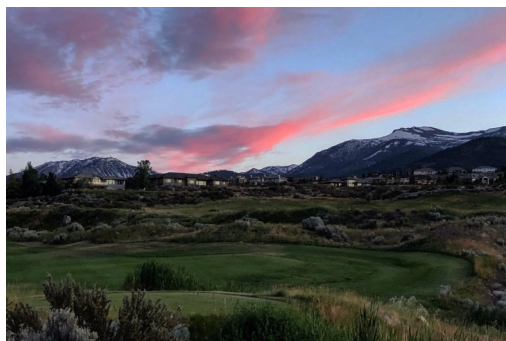
**INSIDE**

Learn about

our menu

updates





## From our General Manager...

Dear Members,

I am pleased to announce the promotion of Rob Williams, Course Superintendent, to our Director of Agronomy. Rob joined the team in June of last year and I am confident you will quickly see visible evidence of his leadership.

We have several initiatives underway on both golf courses to address the decaying infrastructure of our irrigation system. An extensive independent Irrigation Audit report has been completed that will serve as a road map for our team to address and correct. The list of opportunity include:

- \*Pump Issues
- \*Pressure Issues
- \*Sprinkler Head and Valve Challenges
- \*Outdated Software
- \*Lines Delivering the Water

For the past several seasons, the agronomy team has focused on addressing the symptoms – going forward we will focus and fix the root causes.

An abundance of progress continues with the bunker renovation project. Challenge should be completed by August 1st and the remaining Legend holes by September 1st.

Our Pool and Backyard project is moving full steam ahead as well. In the coming weeks, you will be able to see the pool deck take shape and the 9000 square foot building rising into the sky line. Sod for the practice areas is scheduled to be laid in mid-September.

In August, we will have several opportunities for you and your family to enjoy in the celebration of the Club's 20<sup>th</sup> Anniversary. All of the events details can be found and RSVP'd through ForeTees.

I look forward to seeing you on your next visit to the Club.



**Garry D. Cramer, General Manager**



### UPCOMING EVENTS

8/3-8/4 - Men's Club Senior Stroke Tournament

8/5 - Garden Club

8/6 - Taco Tuesday

8/14 - Book Club

8/15 - BINGO Night

8/11 - Couple's Golf

8/20 - Trivia Night

8/24 - Men's Club Invitational

8/25 - Couple's Golf

8/29- 8/31 - Anniversary Weekend

### **Dining at The Club:**

**For dinner reservations in Redfield's, please RSVP on ForeTees or call 775-850-4471**

**Wednesdays are Pot of Gold with Prime Rib.  
Attend for your chance to win great prizes or cash!**

**Thursdays are Pasta Night.  
Build your own pasta and Member kids under age 12 eat free!**

**Fridays are Pub Club with 2 topping \$8 Pizzas**

**Don't forget we offer Kid's Club on Thursdays & Fridays, as well as some special events.**

**Please keep in mind if your kids are not signed in for Kid's Club, they need to be at the dining table. This ensures all Members have a great dining experience.**



## Welcome New Members of The Club!

Kim Schulze - Sponsored by Russ Squelch

Tobin Bechtel & Jill Lillaney – Sponsored by Gary & Lindy Pestello & Rose Paiva

Dan & Kathy Deneen Sponsored by Jeff & Nancy Gans

Sid Tolbert - Sponsored by Paul & Joyce Huet

Pat & Kai Wallis – Sponsored Connie & Al Ghysels

Kimberly Collins Sponsored by Pat & Kai Wallis

Derek Johnson Sponsored by Pat & Kai Wallis

David & Julie Stratton Sponsored by Brad Cea

Bryan Schneider & Jeff Kelly Sponsored by Dennis & Jessica Patterson

David & Kathy Holliman Sponsored by Tom & Cathy Dutton

Pete Dwelley & Liz Magill Sponsored by Larry & Sarah Loo

Joan & Terry Brodt Sponsored by Maria & Manny Martinez

Jennifer & JB Benna Sponsored by Ed & Cyndi Yenick

Denise Jezycki & Jillaine Geddes Sponsored by Greg & Lisa Botto

Carol & Jim Dolian Sponsored by Al & Connie Ghysels

Jim & Brenda Gibson Sponsored by Dave & Stacy Miller

Bill & Sally Andrew Sponsored by Victoria & Joseph Klasch

**Thanks For Being A Member**

Make every day Earth Day by going green! Sign up for electronic statements and have them emailed to you! Contact Karin to update your account preferences.

[kcooper@theclubatarrowcreek.com](mailto:kcooper@theclubatarrowcreek.com) or 775-850-4471 ext. 203





## Walsh's Word

Greetings from your Friendly, Neighborhood Membership Director...

The below excerpt is from a Newsletter article I completed in the past and I thought it would be a good time to reflect over the last year and reference how far we have come in just twelve months.

"We are ready and excited every day for the opportunity to welcome our Members to The Club and assure all of your needs are taken care of accordingly. All of us are beyond thrilled with the recent announcements regarding the future plans for The Club at ArrowCreek. I believe it really speaks volumes to the pride you have in The Club, the camaraderie you display during every visit, and the continued commitment to enjoy life with our staff and your fellow members. As you may know – I care deeply about The Club and all of our members and as such it has been a sincere pleasure to work with our team on something that so many of you care so much about."

I feel as if there are fleeting opportunities every day to reflect and transfer some of our thoughts to paper that which may be beneficial to create a clear perception of present day. It is tough to say the same thing, multiple times, and in different ways but I want to reiterate the dedication of our Leadership and Club team, Arnold Palmer Golf Management, and our ownership group regarding The Club at ArrowCreek and realizing the dream we're nearer to achieving with every day past. The only way to improve is to continually reflect and be pro-active to improve the membership experience so many of our members enjoy daily.

The only thing that stays the same is change. We are changing, growing, expanding, and forging ahead into the great unknown but we are doing it together. I believe in the strength of The Club, the quality and integrity of our membership roster, and the path that is set before us to elevate the idea of member pride and what belonging as a member of The Club at ArrowCreek really means.

That being said – it is only the middle of a so-far great Summer season! I look forward to seeing each and every one of you every day and YES! I really mean it when I say I showed up that day just to see YOU! It is surely impossible to see all of you every day so when I do – it really makes my day better. We are less than (75) roster positions available on our golf category, Full Country Club Benefits Membership roster, and please believe when we say – we sincerely do not wish for your friends to miss out on the opportunity that is membership at The Club at ArrowCreek. Today is literally the best day for your friends to consider joining you as members of The Club. I hope to see you at the Club soon.

**Walsh Trujillo, Membership Director**



# Course Update

## Let them breathe...

We recently took the opportunity to vent our greens to help with oxygen intake and also taking the chance for an additional application of fertilizer. This allowed the roots to breathe a little easier and to strengthen the roots to combat the heat of high summer, and also build a little stress tolerance for our busy time for rounds of golf and the foot traffic stress that it causes.

From USGA.org

**Venting: Poking small holes in the soil profile with a spiker attachment, solid aeration tines, or slicing tines can stimulate and improve air/gas exchange and help with water infiltration. These small holes can help the grass survive difficult environmental conditions during the summer. Frequency varies from weekly to monthly depending on individual circumstances. Disruption to playability is minimal and full recovery usually occurs in two or three days.**

We experienced a few issues with irrigation not watering through the nightly scheduled irrigation programs on the irrigation line that feeds 6-14 holes on the Challenge course. We think that everything is back on line again and we are seeing some of the areas that were stressed coming back to health once again.

Lots of construction with the golf course bunker program on Challenge and the changing landscape that can be viewed from the Clubhouse. It is all exciting to be part of a great renovation and construction that will be fantastic to behold when it is finished, and something our members and friend will enjoy for years to come.

See you on the golf course.

**Rob Williams, Director of Agronomy**



**Left Green on #3 Legend**

# Weeden's Wisdom

## USE VISUALIZATION TO LOWER YOUR SCORES

### INCREASING COMMITMENT TO YOUR SHOTS

Commitment is one of the most important elements of a golf shot. Unless you're 100% committed to what you are about to do, there will always be room for doubt, which will interfere with your execution. A clear visual image of your intention for the shot (especially for the short game and putting), and being able to stay connected with that image when you're over the ball, will keep your mind and body athletic.

Having a clear, committed intention for the shot will also help keep your swing/stroke mostly "subconscious", (done without thinking) which is when it's most fluid and coordinated. If you struggle to overlay the shape and trajectory of the shot onto the landscape in front of you, try experimenting with picking a target for where you want the ball to start and finish, or just staying more engaged with the final target.

### PRE-ROUND VISUALIZATION TO INCREASE CONFIDENCE

Visualization before a round can help you feel confident and ready to go out there and be successful. Part of your pre-round warm-up should include at least a few minutes of "mental rehearsal". By seeing of movie of yourself on the course, hitting the shots you are about to play and how you want your mindset and body language to be, you'll reduce doubt and increase confidence.

Include some replays of your past success and engage as many senses as you can during the visualization. What does it look, feel, sound and smell like? By the end of this visualization exercise, you'll be in a "mood for success".

### ACTIVE VISUALIZATION TO IMPROVE YOUR TECHNIQUE

Research shows that there's a strong link between imagined and real physical movements. When you imagine a physical action, you stimulate the muscles that would be used in that action for real. Sports scientists call it "Functional Equivalence" or "Active Visualization". There are a couple of ways that you can use Active Visualization. In your pre shot routine, imagine what your swing will feel and look like to produce the shot you intend to hit. Imagining the movement can help you get closer to it when it comes to playing the shot for real. Try this during your practice sessions when you're working on a technical improvement. Studies have shown that simply thinking about a new physical movement can help improve your swing. Spend some time at home or away from the course imagining the movement you're trying to achieve in your swing or stroke and you'll accelerate the time it takes to make it part of your "muscle memory".

Like all mental game techniques, visualization takes dedicated practice and repetition. For all the competitive players that use visualization it's an integral part of their game for improvement and on-course game plans. If you do the same, you'll feel more prepared and confident to achieve your goals.

## Additional Course Information

Please do not take range balls on to the golf course. We have been finding a bunch of them on various holes on both golf courses. Let's work together to keep the tees and greens in good shape.

Monday's last cart goes out at 4 pm. We will also be closing the range at 4 pm on Mondays as well to clean pick, mow and do any necessary repairs.

Thanks again for your patience on the construction of the practice facilities.

#### Shop Hours:

Mon: 7:30a - 5:00p  
Tues-Sunday: 6:00a - 6:00p

#### Range Hours:

Mon: 7:00a - 4:00p  
Tues-Sunday: 6:00a - 1 hour before Dark

#### First Tee Time:

Mon: 8:00a  
Tues-Sunday: 6:30a

#### Last Tee Time:

Mon: 4:00p Carts Returned by 6:00p  
Tues-Sunday: 6:00p Carts Returned by Dusk

## Food & Beverage

Many of you had the opportunity to enjoy a “preview” of selected specials that will now be featured as regular menu items beginning in August.

For all the salad lovers look for our nutritious “super salad” consisting of kale, chick peas, artichoke hearts, fresh fruit, quinoa & a fig miso vinaigrette.

If you liked our crab cakes before you are going to love our “Chile Relleno Style Crab Cakes” with the addition of Dungeness crab, a unique take on an original dish. The avocado toast is a must have with a “Italian-style” guacamole consisting of basil, pepperoncini juice, pimientos and red onion. This sandwich is served open-faced then topped with radishes and a balsamic reduction served on our house baked focaccia.



For Dinner try our new Korean short rib. These bad boys are sliced thin and bring a big punch of flavor. Unlike a traditional short rib that is cooked for long periods of time we marinate these with gluten free soy sauce, pureed pear, garlic, and ginger then char them on the grill to perfection.

Scallops! You read that right. We’re bringing scallops into the ArrowCreek kitchen and they are going to be as big as your head! Ok, maybe not that big but big. We’re preparing these Veracruz style which consists of pan-seared jumbo scallops served with a rich tomato sauce infused with queen olives, herbs, served over orzo.

To see and taste all the new changes visit us beginning August 1<sup>st</sup> to find your new favorite item.

In addition to the new menu items, we are presenting a wine & food pairing tasting for our F&B team members prior to the release. Our wine representatives will be at the Club working with our team on our current wine list and late summer menu, developing pairing ideas for you to enjoy. On your next visit, when you select an item, please ask your server what their recommended wine is to accompany your meal.



**Monica Lara-Yanez, Food & Beverage Director**

**Executive Chef, Kevin Cloutier**



# Cassie's Corner

**Plan on Spending Your Holidays with ArrowCreek!**

## **Upcoming Event Schedule:**

11/23 - Friendsgiving Buffet

11/28 - Thanksgiving TO GO

12/7 - Breakfast with Santa

12/15 - Christmas Brunch

12/18 - Candlelight Dinner

12/19 - Winter TBAM - Thanks for Being A Member

12/24-12/25 - Christmas Eve/Christmas Day

12/31 - New Years Eve 'A Night In Rio de Janeiro'

## **Small Business Luncheons or Holiday Bashes**

All your employees look forward to the annual holiday party during November or December. It is a time where you can share your job with your co-workers, family and friends. A holiday party is a chance to create a fun and relaxing environment for your employees while looking forward to another hard-working year! Prime dates book up quickly at the Club so be open to holiday luncheons or week night events. This is your reminder that the holidays are just around the corner...For more information contact Cassie Pete at 775-850-4471 ext 209 or email [cpete@theclubatarrowcreek.com](mailto:cpete@theclubatarrowcreek.com).



**Cassie Pete, Director of Events & Tournament Sales**



# For All Areas of the Clubhouse

The Club at ArrowCreek strives to maintain an environment as a comfortable and fun club. It is expected that Members and Guests, including children, dress in a fashion befitting the surrounds and atmosphere of a Country Club. The Club reserves the right to make determinations regarding inappropriate or questionable attire. You may be asked to change if deemed necessary.

## For Gentlemen

Club Casual which Includes:  
Shirts with Sleeves,  
Turtlenecks, Slacks, Dress Shorts.  
Jeans are permitted, but no holes, rips,  
tears or frays.

## For Ladies

Club Casual which Includes:  
Dress Slacks, Capri Pants,  
Golf Skorts/Shorts, &  
Dress Jeans.  
No bare midriffs.

## Cancellation Policy

48 hour prior cancellation (or more if event states) is required for all Club events. If 48 hour prior is not given, 50% or more of the event cost will be charged per person to your member account.

Main Line.....775-850-4471

Fax Line.....775-850-4628

Golf Shop.....775-850-4653(GOLF)

General Manager - Garry Cramer

Director of Golf - Josh Weeden

Membership Director - Walsh Trujillo

Accounting - Karin Cooper

Executive Chef - Kevin Cloutier

Food & Beverage Director - Mona Lara-Yanez

Director of Events - Cassie Pete

Service Director - Henry Chaperont

Director of Agronomy - Rob Williams

## Contact Us

**The Club at ArrowCreek**  
**2905 ArrowCreek Pkwy**  
**Reno, Nevada 89511**

Main: (775) 850-4471

Golf: (775) 850-4653

Visit us on the web at  
[www.theclubatarrowcreek.com](http://www.theclubatarrowcreek.com)



Follow Us on Social Media too!



@theclubatarrowcreek



@Arrowcreekweddingsandevents

@theclubatarrowcreek

**Thank You For Being A Member!**

JOIN US FOR OUR WEEKLY DINNER SPECIALS!

**WED**

POT OF GOLD



**THU**

PASTA NIGHT



**FRI**

PUB CLUB



SPECIALS MAY CHANGE. WITH EVENTS.



SUNDAY 28	MONDAY 29	TUESDAY 30	WEDNESDAY 31	THURSDAY 1	FRIDAY 2	SATURDAY 3
						<b>MEN'S CLUB SENIOR STROKE</b>
4	5	6	7	8	9	10
<b>MEN'S CLUB SENIOR STROKE</b>	<b>GARDEN CLUB</b> <small>Challenge Open</small>	<b>TACO TUESDAY</b> 				
11	12	13	14	15	16	17
<b>COUPLES GOLF</b>	<small>Legend Open</small>		<b>BOOK CLUB</b> 	<b>BINGO NIGHT</b> 		
18	19	20	21	22	23	24
	<small>Challenge Open</small>	<b>TRIVIA NIGHT</b> 				<b>MEN'S CLUB INVITATIONAL</b>
25	26	27	28	29	30	31
<b>COUPLES GOLF</b>	<small>Legend Open</small>			<b>20TH ANNIVERSARY TBAM</b> <small>Redfields Closes at 3p</small>	<b>WINE &amp; NINE</b> 	

**CLUBS WITHIN A CLUB**

TUES: DOMINOS  
2:30PM  
WED: MAHJONG  
2:30PM/4PM  
THUR: BRIDGE 2:30PM  
FRI: HAND & FOOT  
2:30PM

**DINING HOURS**

MONDAY:  
7AM-3PM  
BAR OPEN TIL 6PM  
BREAKFAST:  
TUE-SUN 7AM-11AM

**LUNCH:**

TUES-SUN 11AM-5PM  
DINNER:  
TUES & SUN 5PM-8PM  
WED-SAT 5PM-9PM

**GOLF HOURS**

MONDAY:  
SHOP: 7:30AM-5PM  
RANGE: 7AM-4PM  
TEE TIMES: 8AM-4PM

**TUES-SUN:**

SHOP: 6AM-6PM  
RANGE: 6AM-1 HR  
BEFORE DARK  
TEE TIMES: 6:30AM-6PM