





The Club at ArrowCreek Newsletter

April 2019

From our General Manager...

Dear Members -

Welcome back to the golf season! (Hopefully). As has been much of the conversation over the past several weeks, the weather this spring has been inconsistent for enjoying multiple days of nice weather. A little more patience and I am confident we will all be able to enjoy sunshine and mild winds.

Our bunker renovation crew has worked in and around the wind, rain and snow to continuing shaping bunkers on the Legend course. Sod and sand are being installed on several holes that were shaped earlier in the year. We anticipate total completion of both courses on or before June 1st.

In the first two weeks of April, aerification of both course will be accomplished. This year, we will open one course on Monday for Member Play beginning on April 15th. Redfield's will also be open for breakfast and lunch. Food service will end at 3 pm, and the bar will remain open until 6 pm.

As we come into season, we want to thank you for your understanding and patience in advance for the inconvenience our backyard renovation may create. We are all looking forward to you enjoying the new amenities after the completion of this phase of construction. In the interim, the team and I will do our very best to provide temporary warm up and practice areas prior to your rounds.

I am pleased to announce, we will have a new technology from ForeTees that will be utilized to book tee times, make dining reservations and RSVP for Club events. Once installed, we will provide you with a link to download the app on your smart phone. The app will also have the ability for you to place an order with the beverage cart during your round. Once the hardware and software are installed, we will host an "Appy Hour" event to assist all Members with downloading and utilizing the new technology. Once completed, we will retire the Golf Fusion technology.

I look forward to seeing you on your next visit.



Garry D. Cramer, General Manager

SAVE THE DATE

April 1 — Soiree Concert

April 2 — Taco Tuesday

April 10 — Book Club / Garden Club

April 12 — Par 3 Golf Tournament

April 16— Trivia Night

April 18 — BINGO Night

April 20 — Breakfast With The Bunny

April 21 — Easter Brunch

April 23 — Ladies Club Lunch Opener

April 25 — Kentucky Derby Craft Night

April 26 — Men's Club Dinner

April 27 — Men's Club Opening Day

April 30 — Ladies Club Opening Day

Dining at The Club:

For dinner reservations in Redfield's, please call 775-850-4471.

Wednesdays are Pot of Gold serving Prime Rib. Attend for your chance to win great prizes or cash!

Thursdays are Pasta Night. Build your own pasta and kids under age 12 eat free!

Fridays are Pub Club with 2 topping \$8 Pizzas

Don't forget we offer Kid's Club on Thursdays & Fridays, as well as some special events.

Please keep in mind if your kids are not signed in for Kid's Club, they need to be at the dining table. This ensures all Members have a great dining experience.



Live From the Golf Shop

Dear Members,

With springtime dawning once again it's hard not to think of green grass, being outdoors and the sound of solidly hit golf shot!

The rumor is true about Mondays! Our first open Monday will be April 15th on the Legend Course. We will only have one course open on Mondays for Member play and will alternate between the Challenge and Legend Courses. The Driving Range and Redfields dining will also be open for full breakfast, coffee and lunch menus.

Operational Hours in April:

Monday:

Golf Shop: 8 am-5 pm

Driving Range: 8 am-3 pm (Clean Pick starting at 3 pm)

Golf Course Tee times: 9 am-4 pm (carts returned by 6 pm)

Redfields: 7 am-3 pm Food Service; Bar Open until 6 pm

Tuesday—Sunday

Golf Shop: 7 am-6 pm

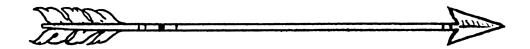
Driving Range: 7 am- 7 pm

Golf Course Tee Times: 8 am start (carts returned by dark)

All times are weather depending

Masters Information

During Masters Week we will have a Masters Skins game on Friday, April 12th beginning at noon. It is open to everyone, no handicap restrictions, and all Members will be playing the Coyote Tees (Green/Yellow, Masters colors)! There will be gross and net games, including closest to the pin. After the Skins game we will have a 9-hole par 3 contest beginning at 6 p.m. The front 9 of the Legend will be transformed into our own par 3 course. Buy-in, sign-ups and games will be announced the week before.



We are pleased to announce former Member and 6 time Club Champion Dana DeSarle has joined our team of Golf Professionals. Dana is a PGA Apprentice and he will be one of our Staff Teaching Professionals. We are delighted to have Dana join our team at The Club at ArrowCreek.

For lessons, call Dana directly at (775) 250-3282 or email dana@danadesarle.com.

Other Golf Staff News

Jeremy Budge, Tournament Director, will be heading up our new Stater/Marshal initiative.

In the Golf Shop we have Jerry Miller, Dana DeSarle, Alan Parobek and Jake Wilson. We will be expanding the Golf Shop staff and filing the Head Golf Professional position this spring.

We are looking forward to an exciting month to kick off the golf season!

Thank you,

Josh Weeden, Director of Golf 2019 TaylorMade National Fitters Council—Top 50 Fitters in the U.S.



Men's Division Shamrock Scramble Winners



Mixed Division Shamrock Scramble Winners



Course Update

The bunker renovation program is moving forward!

The Legend Course back nine holes will quickly see sod being laid down, and then sand will be added to fill the bunkers. Holes #12, #13, #14, #16 are ready for sod and sand.

The bunker crew is working on the bunkers on #17 Legend Course. We also have several bunkers on the Challenge course ready for the addition of sand.

The smell of cut grass will soon be in the air as our soil temperatures start to rise and the grasses slowly wake up and begin to grow. Greens aeration is not too far off now. The greens aeration is a vital program for many reasons, and most importantly for the health of the greens going into the spring/summer period, which will set us up for a healthy growing season.

Irrigation pump repairs are in progress along with the installation of our new state-of-the-art injection system. We cannot wait to see the results of our new injecting program.

A reminder that we are aerating the Legend Course the first week in April and the Challenge Course the second week.





Jerry L. Mathews, CGCS Director of Agronomy Rob Williams, Golf Couse Superintendent

Weeden's Wisdom

PLAYING IN THE WIND!

One of the biggest Achilles heel of most golfers is playing golf in the wind. Most of us think we can fight our way through the wind by hitting the ball harder. This is the exact opposite of what you should be doing. Spin is your enemy! The harder you swing, the more spin you put on the ball. High spin is bad in the wind. Any mistakes you make will be exaggerated. Don't swing harder!



The direction of the wind changes things. When playing into the wind, the curve of your shot will be affected more, and will turn more than usual. So if you hit a draw or fade, expect it to move more. If the wind is behind you, it will affect higher shots more than lower ones. Your ball will not curve as much either.

Tips: The key to playing in the wind is to take a smoother, more controlled swing. This will help you strike the ball more solidly, and put less spin on it. You should be thinking about swinging about 75%-80% of your normal speed. If you step up to the ball thinking you are just going to muscle it through the wind, you will likely send the ball way up into the air and watch it drift forever as it veers away from your intended target.

Take more/less club than you think! - It's very rare that I see golfers who take too much club when they are hitting into the wind. This goes back to my theory that none of us are being realistic about our true distances on the course. If you have the wind in your face it's OK to take 3 more clubs than you would under normal conditions. Taking more club, and swinging with a smoother tempo will keep the ball lower so it will fly to your target more effectively. Conversely, if the wind is behind you think about the arc of the club you are hitting. If it's a pitching wedge, the wind is going to make it travel much further because the ball will be higher in the air. If it's a long iron the wind will not carry the ball as far, and might make it dip a little bit lower than it normally would fly.

Overall, the main point I want you to come away with is to stop thinking you have to fight the wind. It's a battle you will lose every time. Think more about working with the wind. Focusing on hitting with a smooth tempo, and hitting the ball solidly will yield better results. Just be realistic, and know that it will be harder to score in windy conditions and that's OK.

Monica's Message

Hello from the Food & Beverage Team! The weather is looking excellent to enjoy a freshly brewed coffee from our new cappuccino machine for a nice start before your round of golf. Even if you are not golfing, a sweet vanilla chai tea latte or mocha is the way to go when you are dropping off the kids at school, or after your morning workout session. Please CLICK HERE to view our specialty coffee menu.

As we continue to get busier for dinner, I encourage you to make reservations in advance, so we can prepare for your arrival and have the team and table ready. Also,



when you come for dinner, I encourage you to take a look at our upgraded wine list HERE. I know you may have your favorite wine in mind already, but give your palate a chance to explore and taste something different every now and then. And of course, if you know the perfect wine that our list is lacking, don't hesitate to share the information with me. I will do my best to find it and include it on our list. I look forward to a fantastic season with lots of families and friends dining and having fun here at The Club at ArrowCreek.

Monica Lara-Yanez, Food & Beverage Director

What's Cooking with Chef Kevin

Spring has officially sprung! We are looking forward to warm evenings, fresh produce and the smell of freshly baked bread. Bread? - You ask. Yes, bread! Did you know we have a new bread service during

Dinner Special: Seared Sea Scallops

our evening dining hours? That's right, we are baking fresh Focaccia and Parker rolls and pairing it with a mouth-watering whipped goat cheese, lemon, olive oil butter. Am I making you hungry yet?

We have some fun filled events coming up, including Breakfast with the Bunny and Easter Brunch. Speaking of Easter, did you notice that every Friday we have seafood dinner specials? Since the start of Lent, March 6th, we have been creating new, scrumptious seafood dishes for our Members. Make sure to ask you server about our dinner specials. See you at the Club!



Cassie's Corner

Three Ways Online Forms Can Take the Hassle Out of Event Planning:

Planning an event can be incredibly stressful. You have to make both major and minor decisions at every stage of the process, and it can be overwhelming to address each detail to make sure your event unfolds without a hitch. But you don't have to go at it alone. Adding online forms to your event planning toolkit can make life so much easier. With a strategic use of online forms, you can easily collect information, create schedules, register sponsors and participants, and much more.

- 1) **Streamlined date collection & communication:** Online forms can eliminate the back-and-forth between planners, speakers, guests and sponsors by collecting schedules, signatures, preferences and contact information in a single document and automatically forwarding it to your email address. An online form service with an intuitive interface can also populate the data in a dashboard so you can check statuses at a glance.
- 2) **Easy registration and payments:** Online forms are an affordable alternative and it's easy to customize your event registration form. Collecting payments for events is also a snap with a user-friendly online form service. Find one that integrates with payment providers like PayPal, Stripe, Braintree, etc., and you'll be able to collect proceeds seamlessly while relying on secure payment portals.
- 3) Simplified Staff and Volunteer Coordination: In addition to managing sponsors, speakers and attendees, event planners have to effectively coordinate staff and volunteer efforts to make an event successful. Online forms can help you coordinate staff and volunteers from the earliest stages of the planning process all the way to the event itself and then help you continuously improve by providing a platform to collect feedback. An online form service can help you create a central repository of information about the event, including activities like dinners, parties, conferences and breakout sessions. It can help you keep tabs on costs, special requirements and other important details, integrating with other systems and tools you already use, such as Excel.

When an event comes together seamlessly, it's a beautiful thing. Most of the people involved never fully appreciate all the time and effort it took to design and execute the plane. That's okay. In a sense, that's the hallmark of a truly well-planned event—you were able to make something that's incredibly difficult to pull off, and that's a testament to your event planning skills. But, it's important to take advantage of stress relief where you can find it. If you're not using online forms, you're missing a prime opportunity to streamline data collection easy, and simplify staff and volunteer coordination. With an online form platform, you can take the hassle out of event planning, making your life easier— and your event more successful.



Welcome New Members of The Club!

Anita Phillips — Sponsored by Keith & Jai Banners

Elliot & Linda Weinstein — Sponsored by Jim Carpenter & Maggie Boose

Sven & Kelly Andersen — Sponsored by Chris & Keri Hellige

Rick & Barbara Garrison — Sponsored by Doug & Monica Gore

Fred & Jill Altman — Sponsored by Bill & Tina Cho and Dan & Vickie Vrandenburg

Andre & Jenn Walker — Sponsored by Jim & Nicole LoConte

Greg & Kelli Johnson — Sponsored by Kyle Archuleta

Scott & Pat Hiatt — Sponsored by Ron & Tamara Kozloski

Gerald & Katie Downs — Sponsored by Glen & Sharen Kaiser

Rick & Ann Roman — Sponsored by Bob & Debbie Bagnato

Erick & Ellen Liwanag — Sponsored by Bill & Tina Cho

Tom "TK" Krohn — Sponsored by Barrie Brodrick & Dennis Hanson

Walter Hall & Carrie Kelley — Sponsored by the Ambassador Committee

John & Niki Kobs — Sponsored by Julio Escobar

Garyn & Kim Ramos — Sponsored by Toby & Monica Bridgeman

Walsh's Word

Greetings from your Friendly, Neighborhood, Membership Director

The Partner's Invitational—2019—1st weekend of October

Don't forget about our Ultimate Sponsorship Benefit—the chance to attend the Partner's Invitational at Palm Valley Country Club in Palm Desert, California. Hallelujah for a short flight for Team ArrowCreek this year!

Every new Sponsorship includes an eligibility point to be one of ArrowCreek's top sponsors, or the chance to win a spot that will be raffled away to every eligible member who has Sponsored at least one of their friends as a Golf Member at The Club at ArrowCreek. Last year we had two raffle winners who only Sponsored one friend into The Club in 2018. It only takes one to have a chance to go on this trip of a lifetime with your fellow members.

Premier Experience & Palmer Advantage at The Club at ArrowCreek—Please do not hesitate to reach out with questions or CLICK HERE for more information. We have quite a few Members that are benefiting from the Clubhouse dining discount and please do not forget about the cruise, reciprocal, and shopping services also available. Consider that we are one of only 14 private country clubs in the nation that offers the Premier experience exclusively for our Members. Additionally, we assure the benefit is strictly for our Members that pay monthly dues. The benefit, unfortunately, does not apply to guests, friends, or extended family beyond dependents. Don't fret! Anyone is eligible to receive the Premier discount at The Club by accepting an official Invitation from a current Member and enrolling as a Member of The Club at ArrowCreek. Take THIS SURVEY today for your chance to win assorted prizes or be entered in a raffle. Feel free to stop by and ask me why you should Sponsor a new Member today!

See you on the Golf Courses and at The Club soon!!



For All Areas of the Clubhouse

The Club at ArrowCreek strives to maintain an environment as a comfortable and fun club. It is expected that Members and Guests, including children, dress in a fashion befitting the surrounds and atmosphere of a Country Club. The Club reserves the right to make determinations regarding inappropriate or questionable attire. You may be asked to change if deemed necessary.

For Gentlemen

Club Casual which Includes:
Shirts with Sleeves,
Turtlenecks, Slacks, Dress Shorts.
Jeans are permitted, but no holes, rips,
tears or frays.

For Ladies

Club Casual which Includes:
Dress Slacks, Capri Pants,
Golf Skorts/Shorts, &
Dress Jeans.
No bare midriffs.

I Spy...

All of a sudden you are reading the newsletter and you spy your Member number! Yes, this could happen to you. If you spy your Member number, call the Club to receive your certificate for one FREE dinner that month! The dinner is for two, excluding alcoholic beverages. It's a game that all Members can play and it's as easy as reading the monthly newsletter. So please, read the newsletter for your chance to let us buy you dinner.

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